

## 8 REASONS TO HOST AN “IT’S JUST JEWELRY” PARTY:

1. Receive FREE JEWELRY and other amazing hostess incentives
2. Enjoy some much-needed girl time with old friends
3. Get to know neighbors, co-workers, and new friends better
4. Try on the season’s hottest jewelry pieces
5. Take home “cash and carry” items today, at amazing discounts
6. Browse the latest catalog for exciting new designs
7. Shop from the convenience of home
8. Spend much less than department store prices

## ACCESSORIZE YOUR LIFE!

To schedule a party or place a jewelry order, please contact:



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BECAUSE WHO YOU ARE  
IS MORE IMPORTANT THAN  
WHAT YOU WEAR

## MEET YOUR NOT-SO-GUILTY PLEASURE

When was the last time you did something for YOU? And no, sneaking a few of your kid's chicken nuggets doesn't count. I'm talking about something that makes you feel attractive, confident, and ready to take on whatever life throws your way. You know—that feeling you get when you slip on the perfect piece of jewelry that looks and feels like it was made just for you.

As a busy mom of two young boys, I've always had a passion for fashion and jewelry, but never had the time for it—until I heard about It's Just Jewelry. As a part-time jewelry consultant, I'm now able to pursue my dream of providing women with beautiful, affordable accessories while still having plenty of time for my family.



From sterling silver to classic gold to colorful gemstones, It's Just Jewelry has a collection to suit every style. Find your tried-and-true favorites, and then mix it up with exciting new styles.

## GET AFFORDABLE STYLE, WITHOUT SACRIFICING QUALITY

Like lots of budget-conscious moms, I was reluctant to shell out big bucks for expensive jewelry—but on the other hand, it's not worth it to buy cheap pieces that will fall apart or tarnish in a matter of weeks or months. The first time I saw the It's Just Jewelry line, I knew I'd found the perfect middle ground. I was blown away by the rare combination of quality and value—these are truly well-made, without the designer price tag.

Whether you prefer the coolness of silver, the warmth of gold, the brightness of gemstones, or the classic elegance of pearls, you'll find something to reflect and enhance your personal style. And at these prices, you can afford to step outside of your comfort zone and mix it up with a fun, funky design you've never tried before.

### TWO EASY WAYS TO GET STARTED!

Ready to start building your dream jewelry collection? It's easier and faster than you might think:

#### 1. HOST A PARTY

Been awhile since your last girls' night? Contact me to schedule a fun, laid-back jewelry party for you and all your friends, relatives, neighbors, and co-workers. No pressure, no sales tactics, no minimum purchases—just a relaxed evening to catch up, try on beautiful jewelry, and pass along great savings to those you care about. Best of all, as the party hostess, you'll earn free jewelry and other exciting hostess rewards.

#### 2. PLACE AN ORDER

Shopping doesn't get any easier—or more fun—than this. Just go online and take a spin through our catalog at [www.itsjustjewelry.com](http://www.itsjustjewelry.com). Make a list of the items you like, then call me or send an email to place your order. I'll personally deliver the items as soon as they arrive. It's that easy! New items are added regularly, so be sure to check back often.

### GO AHEAD, INDULGE —AND THEN PASS IT ON!

Try out It's Just Jewelry by ordering a piece (or two, or five...) from our catalog. Once you see the amazing quality for yourself, you'll be eager to share the line with your friends, family, co-workers, and any women in your life who appreciate affordable luxury.

Next, contact me to schedule a fun, laid-back jewelry party. It's a few hours of much-deserved girl time, amazing savings on unique jewelry pieces, and great hostess incentives—that's what I call a win-win-win!



**SOMETHING FOR EVERYONE**