

## Suggested Slogans/Tag Lines

Making their future a better place  
Eco-friendly choices for a happier, healthier Earth  
Smart choices for a happier Earth  
Protecting the planet for future generations  
Shaping our planet's future  
Raising children's eco awareness  
Family-friendly solutions for a happier Earth  
A healthier Earth starts with the family  
Teaching values to last a lifetime

## Home Page

“Going green.” It's become one of the most common catchphrases of the new millennium, encompassing everything from light bulbs to transportation to recycling. But it's more than just a trend—environmentally conscious living is essential to preserving our planet for future generations. No longer limited to only the affluent and the young, green living has made its way into the mainstream.

Eco-friendly lifestyles start with small choices. Doing your part doesn't have to mean sacrificing the activities, foods, or accessories you love. Helping to make the world a better place can be as simple as making a few easy substitutions. Over time, the new behaviors will turn into lifelong habits.

### About Our Products

At Green Kids Mall, we offer a full range of organic, eco-friendly, and fair-traded products for kids. Our diverse assortment includes organic clothing, accessories, jewelry, toys, school supplies, novelty gifts, and more. Each carefully selected item is made from all-natural, completely sustainable materials and is manufactured according to fair trade practices.

And you don't have to sacrifice quality or beauty for ecological responsibility—our products combine solid design with social consciousness. Plus, we stand behind each item with a 30-Day Satisfaction Guarantee, so you can purchase with confidence.

### Our Goal

We strive to help teach children the importance of preserving natural resources, supporting communities in need, and promoting awareness among others. Each of our products is carefully selected with an eye toward promoting equity in international trade and worldwide sustainable practices.

### Benefits of Going Green

Choosing natural and organic products for your children provides them—and the world they live in—with an array of advantages. At home, your family will be exposed to fewer harmful toxins

and pesticides, and will enjoy an overall healthier lifestyle. Consistent eco-conscious behavior will also help to reduce landfill waste, preserve natural resources, and create new jobs for those in need.

## About Us Page

They say children are the future—but isn't it up to us to give them the guidance and knowledge they need to make smart choices? At Green Kids Mall, we provide you with the tools you need to create an eco-friendly lifestyle for your family. It's never too late to start—after all, the choices you make today will influence the ones they'll make tomorrow.

### Why Green Kids Mall?

We know you have a lot of choices in environmentally friendly products, which is why we strive to set ourselves apart by focusing on these core initiatives:

**Quality:** We work with premium manufacturers to bring you only the finest in organic products. Each item we offer is made from all-natural materials that minimize your family's exposure to harmful toxins and pesticides, and is tested to ensure our rigorous standards of durability, comfort, and craftsmanship. We stand behind each of our products with a 30-Day Money-Back Guarantee—if you're not completely delighted, simply return your shipment for a full refund, no questions asked.

**Selection:** You'll find a diverse range of eco-friendly products, including organic clothing, accessories, toys, school supplies, and specialty items. Check back often—we're always adding exciting new choices to our assortment.

**Value:** You shouldn't have to stretch your budget to adopt an environmentally conscious lifestyle. At Green Kids Mall, our eco-friendly products are offered at competitive prices, and we always offer free shipping for all orders of \$100 or more.

**Education:** The first step in raising awareness is educating yourself and your family on the importance of green living. We invite you to explore our Eco Education page, where we've included some interesting environmental facts, tips on living a green lifestyle, and links to eco-related resources.

**Philanthropy:** We partner with several charitable organizations to assist those in need. Our success is measured by healthy, thriving communities. As part of our Give Back to Schools program, we donate up to 10% of the revenue from orders placed by PTO members and educators to participating charities. We also contribute 1% of all revenue to organizations for disadvantaged children. Each year, we select a new charity that will benefit from our donation.

**Service:** At Green Kids Mall, superior customer service is one of our primary goals. Our knowledgeable, courteous customer care specialists are available anytime to answer questions about our products or ordering process.