

Luxury home developer boosts their online business with Abinko Web Services

Since launching their successful home building and development business more than 25 years ago, the Kenco name has become synonymous with prestigious South Florida living. Founders Kenneth Endelson and Richard Finkelstein, seasoned real estate experts and respected businessmen in their local community, built the company with an eye toward premium craftsmanship and unrivaled customer service.

Kenco retains a multi-talented staff of industry experts who oversee every detail of the construction process to ensure a truly superior end product. Each project is executed with the philosophy that creating and detailing a home should be an enjoyable and rewarding experience. Customers are encouraged to take a pro-active role in the design process, from choosing color schemes to building materials to premium features.

With a long-standing reputation as one of the finest builders in the region, Kenco's commitment to excellence has paid off—year after year, they've enjoyed one of the highest percentages of referrals in the industry. In the past decade alone, they completed an impressive two billion dollars in residential developments.

Kenco's majestic estates grace the landscapes of some of South Florida's most prestigious communities, including Stone Creek Ranch, The Oaks at Boca Raton, Addison Reserve in Delray Beach, Metropolitan at CityPlace, The Preserve at Ibis Golf & Country Club in West Palm Beach, Mirabella at Mirasol, Wycliffe Golf & Country Club in Lake Worth, and The Estates at The Isles of Wellington, among others. The company fosters rewarding partnerships with several high-profile affiliates, including international financier George Soros and global developer Taylor Woodrow Communities. They also nurture strong relationships with the region's most renowned vendors and sub-contractors.

Boosting Their Online Presence

When planning the launch of their newly revamped website, Kenco recognized the need for a stable, user-friendly environment that delivered consistent performance, a professional design, and search-optimized

content. They contracted the services of **Abinko Web Development** to provide all of the behind-the-scenes coding for their site.

The web engineers at Abinko worked closely with the Kenco principals to identify their operational goals before beginning work. The end result of the collaboration is a fully functional, highly reliable interface that provides customers with the information they need in a clean, organized fashion. In the development of GoKenco.com, Abinko utilized the services of their local staff, as well as an off-shore development team based in India. Comprised of a skilled team of Microsoft Certified Professionals and System Engineers, Abinko provides full-service website development, software development, and IT infrastructure solutions for a wide variety of industries. They specialize in tools for all aspects of web-based business applications, including e-commerce solutions, CRM management, intranets and extranets, content management systems, web portals, and more. The company attributes much of its success to their commitment to quality service, reasonable rates, and a strong grasp of short- and long-term business goals.

For more information on Kenco's luxury communities and condominiums, visit www.gokenco.com.

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